

MOST™ Real-Time Cost Manager

MOST Real-Time Cost Manager delivers a Real-Time analysis of the actual costs of calls routed across the network.

By implementing MOST Real-Time Cost Manager a carrier can immediately understand in detail the cost structure of their business. They can therefore take immediate and appropriate action to address problem areas and use the product to constantly monitor costs to reduce the overall risk to the business.

MOST Real-Time Cost Manager is part of a modular software suite that covers the entire Wholesale process from Buy rates, Quality and Traffic management, Routing decisions and Sell rates.

Business Issues

A large number of Carriers are unable to determine their actual costs versus planned costs. Traffic costs may be higher than forecast due to routing overflow or routing changes and / or where Switch plans have not have been fully or correctly implemented to the switch, so traffic is being routed to destinations with carriers at higher rates.

Furthermore many carriers are unable to compare their actual costs against billed or invoiced costs and therefore are unable to either verify their internal billing system or the accuracy of supplier's invoices.

MOST Real-Time Cost Manager Overview

MOST Real-Time Cost Manager captures and enriches data from the carrier's UDRs. These are processed in Real-Time in conjunction with the procurement rates to build a cost database for all destinations at the Dial-code level. The data is analyzed by a powerful, yet easy-to-use market leading analytical reporting tool to provide up-to-the minute cost metrics by carrier, route and destination.

MOST Real-Time Cost Manager Benefits

Cost Information - The provision of accurate and timely cost data to the business, in an 'easy to interpret' form provides the carrier with information necessary to make informed business decisions on carrier and rate selection. The cost information can be used to undertake 'actual vs. plan', 'actual vs. billed' and 'actual vs. invoiced' analysis.

Real-Time Traffic Cost Data - With the traffic information being taken from the network as available and processed in real-time ensures that this cost impact information is as accurate and 'up-to-the-minute' as possible.

Quantitative Opportunity Analysis - identify and quantify against actual traffic volumes, where further routing breakouts can be implemented to take advantage of where a cheaper rate is being offered for a more lower level dial code. The availability of this cost information allows the business to make decisions that will have the most significant commercial impact.

Historic Traffic Information – through appropriate storage of raw traffic data and its subsequent processing ,it is possible to show historic traffic and cost information which can be used to analyze trends by carrier, route or by destination. This vital management

information can then be used to improve the basis of carrier selection decisions for destinations.

Increased efficiency from existing resources -There is a significant manpower saving by automating analysis processes that are otherwise done manually. Automation allows the carrier to focus on the selections that will have the greatest impact. Furthermore the ability to manage actual costs without headcount increases, improves the carrier's profitability.

Includes **UDR correlation** to provide the most detailed and accurate data possible and therefore the best quality, cost, revenue and margin information for reporting and business operations purposes.

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Cost Analysis by Master Destinations with Deltas

Start Date: 2005-12-01
 End Date: 2006-12-01
 Reporting Currency: Great Britain Pound

MASTER DEST	TOTAL CALLS	TOTAL CALL MINUTES	TOTAL ROUTING COST	TOTAL CARRIER COST	DELTA	DELTA PER MINUTE
Afghanistan	202	400	25.90	25.90	0.00	0.00
Afghanistan Mobile	357	585	19.62	18.36	1.13	17.64
Grand Total:	559.00	985.00	45.52	44.26	1.13	17.64

MOST Real-Time Cost Manager Deployment

Multiple Delivery Options

MOST Real-Time Cost Manager can be uniquely delivered in a number of options:

- **'On Demand'** in a secure managed 24*7 operation with zero operational impact
- **Installed** with small footprint and low operational impact
- **Managed Service** including all Data management

Historically, companies were required to buy, build, and maintain their own IT infrastructures despite exponential costs. On-demand computing gives companies an alternative. Now they can use applications built and run on a world-class infrastructure and delivered via the Internet. This enables companies to decrease total cost of ownership saving by up to 90%, reduce implementation risk, decrease time to value and focus on business, not on technology. The value our existing companies have experienced with on-demand computing far exceeds what they can expect with traditional software.

Modular Approach

Seamlessly add other parts of a modular software suite to cover the entire Wholesale process.

Industry Proven

Prime Carrier's products are proven to deliver significant cost savings, Margin improvements and accelerated Return-on-Investments.

For further information on the Prime Carrier products and services, please contact us at
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