

MOST™ Real-Time Margin Manager

MOST Real-Time Margin Manager provides detailed support with real-time analysis for the entire Wholesale business process. It uses information derived from the real time processing of traffic data taken from the network in relation to actual cost and achieved revenue to calculate margin within the carrier's business.

MOST Real-Time Margin Manager is part of a modular software suite that covers the entire Wholesale process from Buy rates, Quality and Traffic management, Routing decisions to Sell rates.

Business Issues – Determining actual margin

A large number of Carriers today still suffer from reduced margins due primarily to the lack of essential up-to-date business performance information available by carrier, route and / or destination on:

- Volumes
- Revenue
- Costs
- Margin

In addition carriers need to be able to analyze actual traffic information to determine whether better rates exist for particular destinations and what impact a different rate selection will have on the carrier's overall business.

MOST Real-Time Margin Manager Overview

MOST Real-Time Margin Manager provides Wholesale carriers with real-time monitoring of actual business performance to improve underlying financial results. MOST Real-Time Margin Manager substantially increases the speed, control and efficiency of the wholesale business process and will enable the carrier to obtain improved margins across all of its destinations and customers. It improves business efficiently to allow for increased volumes with the same resources.

MOST Real-Time Margin Manager processes actual traffic data in real-time, giving it the capability to analyze both the incoming and outgoing traffic and monitor the actual performance of the destinations sold. This enables the carrier to understand the up to the minute performance of both the procurement and sales sides of carrier wholesale operations at a glance.

MOST Real-Time Margin Manager Benefits

The Business benefits delivered with implementation of the MOST Real-Time Margin Manager product include:

Improved Revenues, Margin, Carrier Profitability and Competitive Advantage from the ability to view, analyze and select alternative rates based on the actual costs which provides the carrier with information to make improved business decisions, negotiate the best rates and identify areas for growth in overall traffic without any increased resource costs.

Real-Time Margin Management as traffic information is taken from the network as soon as it is available and processed in real-time, the traffic cost and revenue information is as accurate and 'up-to-the-minute' as possible.

Historical Traffic Information by processing the traffic information and storing the data, it is possible to show detailed historical traffic and margin information which can be used to analyze trends by either carrier, routes or destinations to improve carrier selection decisions and setting of sales prices.

Increased efficiency from existing resources with a significant manpower saving by automating what is otherwise typically a manual process. This allows staff to focus on addressing other opportunities to improve revenue and margin.

Includes **UDR correlation** to provide the most detailed and accurate data possible and therefore the best quality, cost, revenue and margin information for reporting and business operations purposes.

MOST Real-Time Margin Manager Deployment

Multiple Delivery Options

MOST Real-Time Margin Manager can be uniquely delivered in a number of options:

- **'On Demand'** in a secure managed 24*7 operation with zero operational impact
- **Installed** with small footprint and low operational impact
- **Managed Service** including all Data management

Historically, companies were required to buy, build, and maintain their own IT infrastructures despite exponential costs. On-demand computing gives companies an alternative. Now they can use applications built and run on a world-class infrastructure and delivered via the Internet. This enables companies to decrease total cost of ownership saving by up to 90%, reduce implementation risk, decrease time to value and focus on business, not on technology. The value our existing companies have experienced with on-demand computing far exceeds what they can expect with traditional software.

Modular Approach

Seamlessly add other parts of a modular software suite to cover the entire Wholesale process.

Industry Proven

Prime Carrier's products are proven to deliver significant cost savings, Margin improvements and accelerated Return-on-Investments.

For further information on the Prime Carrier products and services, please contact us at
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