



## nRate

### AM-BEO nRate™ Overview

The **AM-BEO nRate** product is an advanced rules-based rating solution to price next generation communication services and complex business transactions.

**nRate** makes it possible for service operators to price complex business transactions, create service bundles and blend services in the expanding range of communication services that they offer.

**nRate** provides the ability to support advanced rating models and perform real-time rating on existing and future communication services to accelerate high margin service revenue.

**nRate** is a key component of the suite of proven Rating, Charging and Settlement products offered by Prime Carrier, which offers a wide range of industry proven software solutions for both the wholesale and retail telecommunications markets. Prime Carrier's products enable our customers to increase revenues, improve margins, effectively manage trading agreements, shorten settlement cycles and carry out revenue assurance.

### Rating Requirements

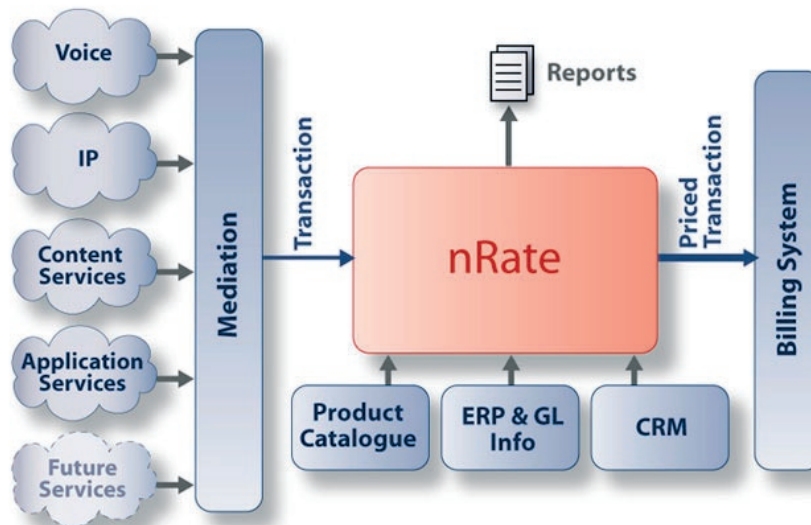
The requirement for operators to perform complex pricing of services is currently accelerating. With steady decreasing ARPU from existing products, operators are looking to new services to generate new revenues. Improved margins can also be gained by creating service bundles, consolidating service offerings, performing lifecycle pricing and even offering personalized service plans to consumers.

nRate offers a powerful 'rules-based' approach to meet these requirements with the flexibility and adaptability to also meet future requirements. nRate can act either as a complimentary technology to existing Billing systems or as a stand-alone system, as it boasts a leading-edge architecture that enables easy configuration, deployment and integration with existing systems, with pre-built integration to industry leading ERP, CRM and Mediation applications.

nRate can also provide significant value by integrating into larger ISV solutions, such as ERP and CRM applications, serving a diverse set of deployed implementations from financial services to telecommunications sectors."

### nRate delivers

- **Configurable rating solution** delivering maximum flexibility
- **Easily create service bundles** to obtain maximum market reaction
- **Blend new services** with existing services to encourage usage
- **Improved revenue generation** through the ability to **support complex rating models**
- **Faster introduction of new services**
- **Rating for existing voice products**
- **Capability to dynamically re-configure rating** of services during the product lifecycle
- **Increased ARPU and improved customer retention** with **personalised rate plans**
- **Lower TCO**, through reduced transaction based licensing costs and commodity system infrastructure



## Industry Proven

**nRate** was designed for high rating throughput and fast response times. Tier 1 operators and major ISVs are using the AM-BEO rating technology where it was chosen for its real-time, high performance rating with extreme flexibility.

## Carrier-class ready

**nRate**'s performance capabilities come from the use of an optimized transaction processing engine, using open-standards based technology. For ease of deployment and configuration of nRate in a distributed environment, an n-tier architecture is used with web-based clients. Business object management is deployed in industry standard Java technology, allowing the use of commodity software and hardware resources. The data repository uses an Oracle database for data retrieval speed and high integrity.

## nRate Highlights

- Rules-based rating performed in real-time or batch
- Rules-based account and service identification
- Unlimited rating criteria
- Service fees for initial setup and period subscription charges
- Simultaneous rating of unlimited number of services
- Unrestricted attributes to rate services including: Number of transactions, Peak / Off-Peak periods and Holiday periods, Weekly / Monthly
- Fees, Time/Duration of event, IP packets, Volume Uploaded (input) and Volume Downloaded (output)
- Easy to use GUI driven configuration
- Usage accumulation to enable volume rating and application of tiered or tapered plans
- Cloning and versioning of rate plans and products
- Powerful business reporting and auditing tools
- Pre-built integration connectivity with industry leading ERP, CRM and Mediation applications

For further information on the Prime Carrier products and services, please contact us at

Head Office: +353 (1) 6311900 | E-mail: [info@primecarrier.com](mailto:info@primecarrier.com) | Online: [www.primcarrier.com](http://www.primcarrier.com)

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