

**FOR IMMEDIATE RELEASE**

**EURONODE SELECTS PRIME CARRIER SOFTWARE**

Dublin, Ireland — May 2<sup>nd</sup>, 2006 — Prime Carrier Ltd., a market leader in the provision of solutions for the international wholesale carrier-to-carrier and retail telecommunications markets, today announced that Euronode Carrier Services GmbH, a fast growing telecommunication company with wealth of experience in the carrier-to-carrier business, has selected MOST Dial Code and Rate Manager product to perform Destination Code and Rate management for their organization and MOST Sales Manager to support their carrier sales activities.

Euronode is one of the leading emerging carriers for trading, routing and settling communications capacity. Through an extensive platform, carriers have access to communications capacity in every country in the world. Euronode have continued to increase the growth in the number of minutes of wireline and wireless voice calls terminated on their Carrier-Node through both traditional communications networks and voice over Internet protocol, or VoIP, facilities.

Euronode will use MOST Dial Code and Rate Manager to assist with the management of its carrier destinations and codes identifying the best rates and additional destination breakouts available generating a Least Cost Routing plan to be used within their switches. Prime Carrier's MOST Dial Code and Rate Manager is the only product available today that is exclusively focused on an industry-wide problem that affects every single carrier irrespective of size, type or systems deployed. Some of these key business problems include Destination 'Cherry Picking', Invoice Disputes, Incorrect Rates used in downstream routing and billing systems and Ineffective Destination Management.

MOST Sales Manager is the only product available today that is exclusively focused on an industry-wide problem of exercising control over the Sales process. Prime Carrier has taken Carrier best practices and combined them with its deep industry knowledge to develop a solution

that will ensure that the best price and highest margin can always be achieved but also delivers unprecedented flexibility, manageability and control to the Sales process.

*“Prime Carrier’s MOST Dial Code and Rate Manager product offers our organization a unique value-added solution to business problems Wholesale Carriers are currently experiencing including Destination ‘Cherry Picking’, where the incorrect mapping of rates to destinations leads to lost revenue and margin.”*, explains Ivan Soldo, Sales & Marketing Director, Euronode Carrier Services GmbH. *“MOST Sales Manager provides the capabilities necessary to evaluate all the variables involved in generating sales prices, driving revenues and protecting margins. This means we are able to exercise control over the Sales process and ensure traffic sold to other carriers is profitable.”*

*“Prime Carrier is delighted to add Euronode to its growing list of customers for these exciting products. We are pleased that they quickly recognized the significance of our next generation products, which offers carriers the ability to negotiate better rates for voice traffic and protect against lost revenue and margin.”* stated Roy Shelton, VP Global Sales, Prime Carrier. *“We believe MOST Dial Code and Rate Manager is the only product that can solve the escalating ‘Data Mountain’ of Rate information, caused as carriers are issuing Rate sheets incorporating rate and code changes on an increasing frequency. Furthermore MOST Sales Manager is the only product that can evaluate all the variables involved in generating sales prices, driving revenues and protecting margins. No other product brings the depth of understanding and application to this problem, is as comprehensive in its capabilities and delivers unprecedented flexibility, manageability and control to the Sales process.”*

**ENDS**

**Press Contact:**

**Simon Pepper - Director of Product Marketing, Prime Carrier Ltd.**

Telephone: +353 1 631 1900

E-mail: [simon.pepper@primecarrier.com](mailto:simon.pepper@primecarrier.com)

**About Prime Carrier**

Prime Carrier provides best of breed software solutions to both the Retail and Wholesale telecoms market. The MOST products optimize margin for the international wholesale carrier-to-carrier market and enable carriers to more efficiently and cost effectively manage relationships between carriers for network traffic.

## *Euronode selects Prime Carrier software*

The AM-BEO products accelerate the creation of revenue from network services and improve partner revenue settlement for retail communication providers, content owners & aggregators. For further information see [www.primecarrier.com](http://www.primecarrier.com)

### **About Euronode Carrier Services GmbH**

Euronode is a fast growing telecommunication company with wealth of experience in the carrier-to-carrier business. We assist Telecommunication Operators such as PTTs, Emerging Carriers, Mobile Operators, Resellers and ISPs in worldwide negotiations of telecommunication agreements. EURONODE was founded by a group of telecommunication executives with an abundance of experience in all major fields of telecommunications. We are a multicultural team, which allows us to achieve stable and successful relationships with our partners worldwide. EURONODE is focused completely on the individual needs and best interests of each and every one of our business partners. Customer's needs are satisfied by understanding their requirements and by providing services promptly, reliably, and at competitive prices. We provide tailored solutions for our customers to meet and exceed their expectations. For more information see [www.euronode.de](http://www.euronode.de)

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