

**FOR IMMEDIATE RELEASE**

**PRIME CARRIER LAUNCHES ENHANCEMENTS TO DIAL CODE AND  
RATE MANAGEMENT SOFTWARE**

**Further functionality to improve support for Dial Code and Rate  
Management**

**Dublin, Ireland — June 29th, 2006** — Prime Carrier Ltd., a market leader in the provision of solutions for the international wholesale carrier-to-carrier and retail telecommunications markets, today announced the next release of its market leading Next Generation Dial Code and Rate Management product - MOST Dial Code and Rate Manager.

Prime Carrier's MOST Dial Code and Rate Manager is the only product available today that is exclusively focused on solving a number of industry-wide problems that affects every single carrier irrespective of size, type or systems deployed. Some of these key business problems include Destination 'Cherry Picking', Dial Code mismatches, Invoice Disputes, Incorrect Rates used in downstream routing and billing systems and Haphazard Destination Management. For instance, Destination Dial Code mismatches between procuring and supplying carriers can result in a substantial loss for the customer. These can go undetected for 5 to 6 weeks and even when detected, the liability cannot be immediately discharged.

New functionality in this release includes **Partial Rate Sheet upload** for supplements to full A-Z lists; **Improved Error Checking** during the upload process ensuring rate data is as accurate as possible; **Multiple Service Master Destination Lists** assigned to multiple Service Levels such as Retail, Wholesale, ISDN, Premium, so carriers can manage different service destinations; **Charge Period Mapping** differentiating destination rates across time periods and mapping between the customer's Time of Day periods and the Carrier's Charge Periods protecting against unexpected costs due to time period overlap.

## *Prime Carrier announces MOST Dial Code and Rate Manager 5.1*

MOST Dial Code and Rate Manager is uniquely delivered over the Internet as an 'On Demand' application, which overcomes many of the barriers involved in deploying software solutions. 'On-Demand' computing gives companies an alternative to buying, building, and maintaining their own IT infrastructures. By using applications running on a world-class infrastructure and delivered via the Internet, companies can experience a decrease in the total cost of ownership saving up to 90% and dramatically reduce the implementation from months to just days. This has the overall affect of accelerating the Return-on-Investment and allows carriers to focus on running their business, not on technology.

MOST Dial Code and Rate Manager is already deployed with a number of carriers globally including RomTelecom, Brasil Telecom, Orbitel, Cosmoline, 3c plc, Euronode GmbH, and Samitel Ltd.

*"Prime Carrier's products enable carriers to more efficiently and cost-effectively manage inter-carrier trading relationships. Simply put, Prime Carrier's MOST solution gives Carriers total control of their wholesale business and allows them to trade safely and effectively. The functionality enhancements we have made to MOST Dial Code and Rate Manager continue to allow a carrier to easily employ the solution to solve a specific need without significant effort or expenditure, which generates immediate tangible savings accelerating their Return-on-Investment."* explained Geoff Butcher, CEO Prime Carrier.

*"The new functionality in this release of MOST Dial Code and Rate Manager builds on the earlier release made in October 2005. With this release Carriers can now avail of the special offers or immediate updates covered in partial rate sheets. Multiple Service Level support facilitates supplier negotiations across different services and easy management through individual Master Destinations Lists. In addition to the protection against unexpected costs from time period overlap, Charge Period Mapping now allows carriers to avail of lower rates, by mapping their destination's peak periods to carrier's off-peak rates."* stated Frank Reen, Head of Product Management, Prime Carrier. *"'On Demand' delivery reduces implementation to just a few days, enabling the customer to avail of the benefits of MOST Dial Code and Rate Manager immediately."*

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For further information on the MOST Dial Code and Rate Manager product please see the Prime Carrier web-site at [http://www.primecarrier.com/solutions\\_product.asp?id=25](http://www.primecarrier.com/solutions_product.asp?id=25)

**ENDS**

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**About Prime Carrier**

Prime Carrier provides best of breed software solutions to both the Retail and Wholesale telecoms market. The MOST products optimize margin for the international wholesale carrier-to-carrier market and enable carriers to more efficiently and cost effectively manage relationships between carriers for network traffic. The AM-BEO products accelerate the creation of revenue from network services and improve partner revenue settlement for retail communication providers, content owners & aggregators. For further information see [www.primecarrier.com](http://www.primecarrier.com)

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