

FOR IMMEDIATE RELEASE

JAJAH PARTNERS WITH PRIME CARRIER

Innovative IP-communications company uses MOST ‘On-Demand’ software solution

Dublin, Ireland —March 31st, 2009 — Prime Carrier Ltd., the market leader in the provision of ‘On Demand’ solutions for the global telecommunications industry, today announced that, JAJAH has selected to use Prime Carrier’s MOST products as part of its international IP communications platform.

JAJAH provides outsourced and white label IP communication services to carriers, Web 2.0 companies and application service providers (ASPs), as well as retail IP calling services to consumers and businesses. JAJAH’s award-winning IP communications platform includes PSTN and IP termination, billing, payments, fraud prevention and quality management.

The company has chosen to incorporate Prime Carrier’s MOST products into its leading end-to-end IP communications platform to assist the processing of traffic data, helping manage the cost and quality of call routing. This solution has been delivered through Prime Carrier’s ‘On Demand’ hosted environment, thus minimizing the operational & IT impact and accelerating the delivery of the solution’s benefits.

“Prime Carrier is delighted JAJAH has chosen to incorporate our services into its platform,” stated Gerard Curtin, Prime Carrier’s General Manager. *“We believe that benefits of our market leading products are magnified when delivered as an ‘On Demand’ hosted service with significantly reduced implementation timescales and risk which delivers our customers accelerated margin benefits and saves significant manpower”*

“Prime Carrier’s solution helps us ensure our platform offers customers and partners the high quality services they expect from JAJAH.” commented Amichay Oren, JAJAH CTO.

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About Prime Carrier

Prime Carrier is the proven leader in ‘On Demand’ real time trading solutions for the Telecommunications and Media industries. The MOST solution is established as the industry standard platform for supporting inter-carrier trading. Uniquely delivered through Prime Carrier’s on-demand service, our solutions empower customers world-wide to fundamentally differentiate and enjoy a sustainable competitive advantage in a highly competitive industry. For further information see www.primcarrier.com

About JAJAH

JAJAH, the world’s most innovative communications company, offers flexible, next-generation telephony solutions for consumers and businesses. JAJAH’s award-winning communication services make it easier for people to stay in touch using any device, on any network, anywhere. Leveraging a universal open telecommunications platform, JAJAH’s managed services allow mobile operators, landline carriers, cable companies, technology companies and other businesses to adopt its voice solutions with minimal investment and time to market. The leading global IP telephony company is headquartered in Mountain View, California. For further information see www.jajah.com

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