

FOR IMMEDIATE RELEASE

TELENET SELECTS PRIME CARRIER

Belgium carrier uses ‘On-Demand’ software solution

Dublin, Ireland —July 31st 2007 — Prime Carrier Ltd., the market leader in the provision of ‘On Demand’ solutions for the global telecommunications and media industries, today announced that, Telenet Group Holding NV (Euronext Brussels: TNET) has selected Prime Carrier’s MOST products to support their international business.

This solution will be delivered through Prime Carrier’s ‘On Demand’ hosted environment, thus minimizing the operational & IT impact and accelerating the delivery of the solution’s benefits.

Telenet is Belgium’s only alternative operator in providing cable television, broadband Internet and telephony services to well over 2 million subscribers,

“Prime Carrier’s solution delivers a unique value-added solution to our business allowing us to continue our commitment to provide our customers with more options for international communications, at the same time enabling us to run our business more efficiently.” commented Dirk Saen, Interconnect director of Telenet. *“The advantage of having the advanced capabilities of the Prime Carrier product delivered as a ‘On Demand’ hosted service means we have a fixed total cost of ownership which will drive a compelling return on investment. There are no additional costs of installation, hardware or on-going maintenance and this adds to the benefits that the Prime Carrier software is delivering to our bottom line in the form of net margin improvement and resource efficiency.”*

“Prime Carrier is delighted to add Telenet as the latest addition to over 50 ‘On Demand’ hosted Customers worldwide. We are delighted that Telenet have seen the significant benefits our software solution can deliver to carriers, from Dial Code and Rate Management, Routing, with Real-Time Cost information reporting for the entire Buy process.” stated Geoff Butcher, CEO

Prime Carrier. *“We believe that benefits of our market leading products are magnified when delivered as an ‘On Demand’ hosted service because this significantly reduces implementation timescales and risks, delivers organizations accelerated margin benefits and saves significant manpower. The Real-Time traffic processing functionality provided in the MOST product suite, where UDRs are collected from the network and processed to provide timely quality, cost, quality and margin metrics, gives organizations vital up-to-minute business information to enable them to make much more informed decisions. As the market has now become much more aware of the benefits of our unique On-demand delivery capabilities, we have experienced huge growth within our ‘On Demand’ hosted service. Within the past twelve months we have added over 50 customers worldwide.”*

ENDS

Press Contact:

Simon Pepper - Director of Product Marketing, Prime Carrier Ltd.

Telephone: +353 1 631 1900

E-mail: simon.pepper@primecarrier.com

Stefan Coenjaerts - Corporate Communications, Telenet

Telephone: +32 15 335 006

Email: stefan.coenjaerts@staff.telenet.be

About Prime Carrier

Prime Carrier is the proven leader in ‘On Demand’ real time trading solutions for the Telecommunications and Media industries. The MOST solution is established as the industry standard platform for supporting inter-carrier trading. Uniquely delivered through Prime Carrier’s on-demand service, our solutions empower customers world-wide to fundamentally differentiate and enjoy a sustainable competitive advantage in a highly competitive industry. For further information see www.primecarrier.com

About Telenet

Telenet is a leading provider of media and telecommunication services. Its business comprises the provision of cable television, high speed internet and fixed and mobile telephony services, primarily to residential customers in Flanders and Brussels. In addition, Telenet offers services to business customers across Belgium under the brand Telenet Solutions. Telenet is listed on the Euronext Brussels Stock Exchange under the ticker symbol TNET. More information about Telenet can be found at www.telenet.be