

FOR IMMEDIATE RELEASE

VIVODI TELECOM SELECTS PRIME CARRIER SOFTWARE

Major Greek carrier uses ‘On-Demand’ software solution to support its business

Dublin, Ireland —February 12th 2007 — Prime Carrier Ltd., the market leader in the provision of ‘On Demand’ solutions for the global telecommunications and media industries, today announced that Vivodi Telecom, the leading private telecommunication provider in Greece has selected Prime Carrier’s MOST products to support their business processes, in the areas of Dial Code and Rate Management.

This solution will be delivered through Prime Carrier’s ‘On Demand’ hosted environment, thus minimizing the operational & IT impact and accelerating the delivery of the solution’s benefits.

Vivodi Telecom was founded in March 2001 and is the first private telecommunications provider in Greece providing to both residential and business customers a wide range of innovative telecommunication services.

“Prime Carrier’s solution delivers to us a unique value-added solution to our business allowing us to continue our commitment to provide our customers with more options for international communications, at the same time protecting against the incorrect mapping of rates to destinations and loss making routes.” commented Alexandros Vrachliotis, Manager, Wholesale & Carrier Services , Vivodi Telecom S.A. *“The advantage of having the advanced capabilities of the Prime Carrier product delivered as a ‘On Demand’ hosted service means that there is no additional cost of installation, commission, hardware or on-going maintenance – we only see the benefits that the Prime Carrier software is delivering to our bottom line in the form of net margin improvement and resource efficiency. The speed of implementation was impressive with go-live about 8 days from placing the order.”*

“Prime Carrier is delighted to add Vivodi Telecom to its rapidly growing list of customers. We are pleased that they have seen the significance and the benefit our software solution can deliver to carriers, from Dial Code and Rate Management, Routing, integration with their switch and support for the entire Sales process.” stated Roy Shelton, VP Global Sales, Prime Carrier. *“We believe that benefits of our market leading products are magnified when delivered as an ‘On Demand’ hosted service that significantly reduces implementation timescales and risks and delivers organizations accelerated margin benefits and saving significant manpower. Real-Time traffic processing functionality provided in the MOST product suite, where UDRs are collected from the network and processed to provide timely quality, cost, quality and margin metrics, gives organizations literally up-to-minute business information.”*

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About Prime Carrier

Prime Carrier is the proven leader in ‘On Demand’ real time trading solutions for the Telecommunications and Media industries. The MOST solution is established as the industry standard platform for supporting inter-carrier trading. Uniquely delivered through Prime Carrier’s on-demand service, our solutions empower customers world-wide to fundamentally differentiate and enjoy a sustainable competitive advantage in a highly competitive industry. For further information see www.primcarrier.com

About Vivodi Telecom

Vivodi Telecom’s network covers the whole of Greek mainland regarding voice services, while it provides the greatest coverage in Greece for DSL Internet services, Athens, Thessaloniki and the greatest cities of Greece are being serviced by its privately-owned DSL network. Vivodi Telecom has implemented an international high capacity network consisting of multiple circuits and interfaces with over 30 international telecommunication providers. More information about Vivodi Telecom SA can be found at www.vivodi.gr/