

FOR IMMEDIATE RELEASE

ZANTEL SELECTS PRIME CARRIER

Zanzibar Telecom uses ‘On-Demand’ software solution to support its business

Dublin, Ireland —May 16th 2007 — Prime Carrier Ltd., the market leader in the provision of ‘On Demand’ solutions for the global telecommunications and media industries, today announced that Zantel, the leading telecommunication provider in Zanzibar, has selected Prime Carrier’s MOST products to support their business processes, in the areas of Dial Code and Rate Management, Routing, Switch and Sales Management.

This solution will be delivered through Prime Carrier’s ‘On Demand’ hosted environment, thus minimizing the operational & IT impact and accelerating the delivery of the solution’s benefits.

Zantel’s commercial operation commenced in August 1999 and offers International communication services at extremely competitive rates.

“Prime Carrier’s solution delivers a unique value-added solution to our business allowing us to continue our commitment to provide our customers with more options for international communications, at the same time enabling us to run our business more efficiently.” commented Noel Herrity, Zantel’s Chief Executive Officer. *“The advantage of having the advanced capabilities of the Prime Carrier product delivered as a ‘On Demand’ hosted service means we have a fixed total cost of ownership which will drive a compelling return on investment. As there is no additional cost of installation, hardware or on-going maintenance – we only see the benefits that the Prime Carrier software is delivering to our bottom line in the form of net margin improvement and resource efficiency.”*

“Prime Carrier is delighted to add Zantel as the latest addition to over 50 ‘On Demand’ hosted Customers worldwide. We are delighted that Zantel have seen the significant benefits our software solution can deliver to carriers, from Dial Code and Rate Management, Routing,

integration with their switch and support for the entire Buy and Sales process.” stated Geoff Butcher, CEO Prime Carrier. “We believe that benefits of our market leading products are magnified when delivered as an ‘On Demand’ hosted service because this significantly reduces implementation timescales and risks, delivers organizations accelerated margin benefits and saves significant manpower. The Real-Time traffic processing functionality provided in the MOST product suite, where UDRs are collected from the network and processed to provide timely quality, cost, quality and margin metrics, gives organizations vital up-to-minute business information to enable them to make much more informed decisions. As the market has now become much more aware of the benefits of our unique On-demand delivery capabilities, we have experienced huge growth within our ‘On Demand’ hosted service. Within the past twelve months we have added over 50 customers.”

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About Prime Carrier

Prime Carrier is the proven leader in ‘On Demand’ real time trading solutions for the Telecommunications and Media industries. The MOST solution is established as the industry standard platform for supporting inter-carrier trading. Uniquely delivered through Prime Carrier’s on-demand service, our solutions empower customers world-wide to fundamentally differentiate and enjoy a sustainable competitive advantage in a highly competitive industry. For further information see www.primecarrier.com

About Zantel

Zanzibar Telecom Ltd was formed as a joint venture between the government of Zanzibar, Emirates Telecommunications Corporation (ETISALAT), Kinbary Investment of the Channel Islands and Meeco International of Tanzania. Zanzibar Telecom Ltd was launched on 19th July 1999. Zantel’s diverse clientele includes the personal customer to the public and private companies, including other operators. Zantel currently offers the following services Standard telephony services (PSTN), International traffic and carrier service, GSM cellular networks, Data communications service and the internet, CDMA, IP telephony and VoIP (Voice over Internet Protocol), International calling card services, Value added

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network service (VANS), Fax and Payphones. More information about Zantel can be found at www.zantel.com

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